



Localpoint®

Brands are sending the right message. To the right person. At the right time. To millions of devices in market.

A brand's loyal, app-holding users receive a targeted push notification...



Contextual Messages Drive Store Visits



57%
Visit a Store

Social Sharing Drives Offer Redemption



160%
Redemption Rate

Location Analytics Reveal In-Depth Understanding

100% understanding of app-wielding shoppers at store locations

Number of visits

Repeat visits

Dwell time

Path-tracking



Localpoint®

Digital Engagement for the Physical World

